ORDER

Orders	Order / Rev:	105330		
	Alt Order #:	06839856		
	Product Desc:	DCCC		HD
	Estimate:	1576		KSNV
	Flight Dates:	09/25/12 - 10/01/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campaign		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	68	\$43,925.00	\$37,336.25		
10/01/12	10/01/12	13	\$14,325.00	\$12,176.25		

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	68	\$43,925.00	\$37,336.25	0.00
October 2012	13	\$14,325.00	\$12,176.25	0.00
Totals	81	\$58,250.00	\$49,512.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$58,250.00
Market	100%	\$194,166.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$52,425.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$33,008.33
KTUD	1%	\$1,941.67
KVVU	17%	\$33,008.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$15,533.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/	Wa G M	5-6a	- TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
	M-F 5-6a WakeUp w/Wagners												
	WAKE UP WITH THE WAGNERS												
	Sta	rt Date I	End Date	Weekdays Sp	ots/Week	Rate	Rating						

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Order / Rev: 105330 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06839856 Product Desc: DCCC KSNV

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1576

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/25/12 09/28/12 \$1,300.00 KSNV M-F 5-6a WakeUp w/Wa@M 5-6a TWTF-:30 \$325.00 1 0.00 NM M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 - TWTF-0.00 \$325.00 09/25/12 10/01/12 Wake Up Early w/ Wagn€M E 2 KSNV 430a-5a MTWT--S :30 \$200.001 0.00 NM 5 \$1,000.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating 10/01/12 MTWT--S Week: 09/25/12 \$200.00 0.00 E 3 KSNV 09/25/12 10/01/12 M-F 6-7a WakeUp w/WaGM MTWTF--6-7a :30 3 \$1,000.001 0.00 NM 3 \$3,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating MTWTF-Week: 09/25/12 10/01/12 3 \$1,000.00 0.00 E 4 KSNV 09/25/12 10/01/12 MTWTF--4 \$1,500.001 Today Show CM 658a-9am :30 0.00 NM \$6,000.00 **Today Show TODAY SHOW** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF--4 \$1,500.00 0.00 E 5 KSNV 09/29/12 09/29/12 News 3 Sunrise - SATURIM ---S-:30 \$350.001 6a-7a 0.00 NM \$350.00 **News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 09/24/12 09/30/12 \$350.00 0.00 E 6 KSNV 09/29/12 09/29/12 Saturday Today CM - - - - S-:30 \$650.001 0.00 NM \$650.00 7a-9am Saturday Today SATURDAY TODAY Spots/Week Weekdays Start Date **End Date** Rate Rating 09/30/12 - - - - S-Week: 09/24/12 \$650.00 0.00 News 3 Sunrise - SUND&M **KSNV** 09/30/12 09/30/12 ----S :30 \$325.001 0.00 NM \$325.00 6a-7a 1 News 3 Sunrise SUNDAY **NEWS 3 AT SUNRISE** Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/24/12 09/30/12 \$325.00 0.00 KSNV 09/30/12 09/30/12 Sunday Today CM 7a-8am ---S :30 \$750.001 0.00 NM \$750.00 Sunday Today TODAY ON SUNDAY Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 09/24/12 09/30/12 ----S \$750.00 0.00 KSNV 09/30/12 09/30/12 \$500.001 News 3 Today Wknd CM 9a-930am ----S :30 0.00 NM \$500.00 News 3 Today **NEWS 3 TODAY/WKEND** Spots/Week Rating **End Date** Start Date Weekdays Rate \$500.00 Week: 09/24/12 09/30/12 0.00 E10 KSNV 09/30/12 09/30/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 1 \$500.001 0.00 NM \$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW Start Date **End Date** Spots/Week Rate Rating Weekdays Week: 09/24/12 09/30/12 \$500.00 0.00 E11 KSNV 09/25/12 10/01/12 M-F Today Show II 3rd HCM 9-10a MTWTF--:30 3 \$750.001 0.00 NM \$2,250.00 3 M-F Today Show II TODAY SHOW II Wee<u>kdays</u> Start Date **End Date** Spots/Week Rate Rating MTWTF-Week: 09/25/12 10/01/12 \$750.00 0.00 E 12 KSNV 09/25/12 10/01/12 M-F Today Show III 4th &M MTWTF--:30 \$325.001 0.00 NM 10am-11am 5 5 \$1,625.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating 10/01/12 MTWTF--Week: 09/25/12 5 \$325.00 0.00 \$325.00 1 E13 KSNV 09/25/12 10/01/12 CM 11am-12pm MTWTF--:30 5 0.00 NM 5 \$1,625.00

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Order / Rev: 105330 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06839856 Product Desc: DCCC KSNV

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1576

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray							3 71		
RACHE	I DAV		Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 09/		10/01/12	MTWTF	5	\$325.00	0.00						
E14 KSNV	09/25/1	2 10/01/12	Noon News	CM	12-1230pm	МГWГF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWO	0.47.110	ON	Noon News									
	3 AT NO		Wookdays	Spots/Mook	Pata	Rating						
Week: 09/	rt Date /25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$425.00	0.00						
E 15 KSNV			The Agenda 1230		1230-1p	МГЖГБ	:30	5	\$325.00 1	0.00 NM	5	\$1,625.00
			The Agenda 123	•	·							
_	4: THE A											
Sta Week: 09/	rt Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$325.00	Rating						
E 16 KSNV		2 10/01/12	The Doctors	CM	2pm-3pm	0.00 MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
L 10 KSKV	03/23/1	2 10/01/12	The Doctors	Civi	zpiii-opiii	WIIWII	.50	3	ψ323.00 1	0.00 14101	3	ψ913.00
THE DO	OCTORS											
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		10/01/12	MTWTF	3	\$325.00	0.00			*			
E 17 KSNV	09/25/1	2 10/01/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
DR. PH	IL		DI FIIII									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 09/	25/12	10/01/12	МГWГF	3	\$450.00	0.00						
E18 KSNV	09/25/1	2 09/28/12	NEWS 3 at 4 (1 l	,	4-5pm	- TWTF	:30	4	\$600.001	0.00 NM	4	\$2,400.00
EIDST I	VIEWS 3	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ŀ		
Week: 09/		09/30/12	- TWF	4	\$600.00	0.00				I		
E 19 KSNV	09/25/1	2 09/28/12	NEWS 3 at 4 (1 l	HOUR)CM	4-5pm	- ТWГF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
	=	_	4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)						
_	4 AT 430		Modedaya	Cnoto/Mode	Doto	Dating						
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$700.00	Rating 0.00				ŀ		
E 20 KSNV		2 09/28/12	M-F Early News	CM	5-630p	- TWTF	:30	4	\$1,000.001	0.00 NM	4	\$4,000.00
			M-F Early News		,				, ,			* /
EARLY												
Sta Week: 09/	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	<u>Rate</u>	Rating						
E 21 KSNV		09/30/12			\$1,000.00 5pm-630pm	0.00	:30	1	\$650.001	0.00 NM	1	\$650.00
LZI KSNV	09/29/1	2 09/29/12	Sa-Su Early New		opini-osopini	3-	.30	'	φ030.00 1	0.00 INIVI	'	φ030.00
KSNV E	EARLY N	EWS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-	1	\$650.00	0.00			*			
E22 KSNV	09/25/1	2 09/28/12	M-F Jeop/Wheel M-F Jeopardy/W	CM	630-730pm	- TWTF	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
Wheel	of Fortune	e/Jeop	W-F Jeopardy/W	neer or Fortun	5							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- TWΓF	2	\$1,000.00	0.00						
E 23 KSNV	09/25/1	2 09/28/12	Face to Face w/ F		730-758pm	- TWГF	:30	4	\$800.001	0.00 NM	4	\$3,200.00
Face to	Face		Face to Face w/	J.Ralston								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- TWTF	4	\$800.00	0.00						
E 24 KSNV	09/29/1	2 09/29/12	Vegas Inc.	CM	6:30-8pm	S-	:30	1	\$375.00 1	0.00 NM	1	\$375.00
.,			Vegas Inc.									
Vegas I		End Data	Mookdovo	Spots/Mosts	Poto	Pating						
Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$375.00	Rating 0.00						
E 25 KSNV			-	CM	8-10pm	M	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
		· -			•		-					

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Totals

\$58,250.00

Order / Rev: 105330 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06839856 Product Desc: DCCC KSNV

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1576

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots Rate Pri	Rtg Type S	pots	Amount
			Mon PR 8-10p			•			<u> </u>	•	
			Monday Prime 8-	10pm							
THE VC	_				_						
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 10/		10/07/12		1	+ /	0.00		4 40 000 004	0.00.104		# 0 000 00
E 26 KSNV	10/01/1	2 10/01/12	Mon PR 10-11p	CM	10-11pm	M	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
REVOL	IITION		Monday Prime 10	1-11pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	M	1		0.00					
E 27 KSNV			Fri PR 9-10p	CM	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
LZ/ KONV	00/20/1	2 00/20/12	Friday Prime 9-10	_	о тории	1	.00	ι ψ2,000.00 ι	0.00 14101	•	Ψ2,000.00
GRIMM				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 09/		09/30/12	F	1	\$2,600.00	0.00					
E 28 KSNV	09/25/1	2 09/28/12	M-F News 3 at Ele	even CM	11pm-1135	om - TWTF	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
			M-F News 3 at El								. ,
NEWS 3	3 NIGHT	SIDE									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	24/12	09/30/12	- TWTF	2	\$1,200.00	0.00					
E29 KSNV	09/29/1	2 09/29/12	Sa-Su News 3 at	ElevenCM	11pm-1135 _l	omS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at	Eleven							
	3 NIGHT				_						
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating					
Week: 09/		09/30/12			\$1,100.00	0.00					
E30 KSNV	09/25/1	2 10/01/12	The Tonight Show	, CM	1135p-1237	a MTWTF	:30	1 \$750.001	0.00 NM	1	\$750.00
TONICI	IT CLION	A/ \A// A \/ F	Tonight Show								
		N W/ JAY LE		Cnoto/Mook	Doto	Dating					
Week: 09/	rt Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					
E 31 KSNV				·	4-5pm	M	:30	1 \$725.001	0.00 NM	4	\$725.00
E31 KSINV	10/01/1	2 10/01/12	4PM NEWS (1 ho	,	(4:30 PM-5:0		.30	1 \$725.001	0.00 INIVI	1	\$725.00
NEWS 4	4 AT 430)P	41 101 142 00 (1 110	our)	(4.50 1 101-5.0	00 1 IVI)					
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	M	1	\$725.00	0.00					
E32 KSNV	10/01/1	2 10/01/12	M-F Early News	CM	5-630p	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F Early News					. • .,======			+ -,======
EARLY	NEWS		•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	M	1	\$1,200.00	0.00					
E33 KSNV	10/01/1	2 10/01/12	Face to Face w/ F	RalstonCM	730-758pm	M	:30	1 \$900.001	0.00 NM	1	\$900.00
			Face to Face w/	I.Ralston					1		
	O FACE								1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			ļ		
Week: 10/	01/12	10/07/12	M	1	\$900.00	0.00					